



Town of Pincher Creek



Council's Strategic Priorities 2022 -2026

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Council's Strategic Priorities 2022-2026

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Town of Pincher Creek – Council’s Strategic Priorities

In April 2022, the Council of Pincher Creek and Town Administration met to discuss Council’s strategic vision for the community’s future. The following represents Council’s 2022-2026 Strategic Priorities.

Vision, Mission and Values

A **Vision** is what is hoped for in the future, the **Mission** is the means by which the vision will be achieved, and the **Values** are the principles that guide action.

The Town of Pincher Creek has a long-term commitment to strategic planning that is guided by the Vision, Mission and Values below:

Our Vision

Pincher Creek is a vibrant and welcoming community that provides opportunity and a good quality of life for all.

Our Mission

To advance the best interests of our community through well-planned, responsive and accountable public service.



We Value:

Our people: Citizens, Volunteers, Staff and Council members;

Respectful relationships between all stakeholders built on trust, responsibility & accountability;

Community teamwork that brings out the best in all our stakeholders;

Enabling and encouraging creative thinking to solve priority problems;

Sincere **two-way communication** to both receive input and inform all concerned;

A **safe, friendly** and **vibrant community**;

Sustainability: economic, ecological and intergenerational;

Transparent decision-making processes; and

Commitment to excellence.



Six priorities for our administration have been identified by council as important to our community:



1. COMMUNICATION:

Good communication with our community and stakeholders



2. PARTNERSHIPS:

Promote and support community sustainability through partnerships



3. RECREATION:

Assist our residents in attaining a good quality of life



4. ASSET MANAGEMENT:

Maintaining and improving the physical assets of our Town



5. FINANCIAL MANAGEMENT:

Managing the financial resources of our Town wisely



6. ECONOMIC DEVELOPMENT:

Retaining and increasing local business growth, attracting new investment and more residents

Council's Strategic Priorities & Initiatives for 2022-2026



1. Good communication with our community and stakeholders

COMMUNICATION

INITIATIVE

1.A. External Communication: Develop and implement an updated, integrated communications plan to inform, listen to, and collaborate with our external stakeholders.

Desired Outcome: A better informed and involved community. Improved customer/ stakeholder experience with the Town.

INITIATIVE

1.B. Internal Communication: Increase internal departmental communication, processes and leadership development.

Desired Outcome: Improved Administration interaction within the organization and with Council.



2. Promote and support community sustainability through partnerships

PARTNERSHIPS

INITIATIVE

2.A. Partnerships: Manage our relationships with our key stakeholders and with new potential partners by integrating our planning, and communicating well with them.

Desired Outcome: Increased dialogue and better planning processes to continue to work with M.D. of Pincher Creek #9 and other partners to support community sustainability.

INITIATIVE

2.B. Partnerships: Increase knowledge, build relationships, social capital and capacity to engage community and business stakeholders from the region.

Desired Outcome: Opportunity to work together for mutual prosperity through partnerships.

Council's Strategic Priorities & Initiatives for 2022-2026



3. Assist our residents in attaining a good quality of life

RECREATION

INITIATIVE

3.A. Recreation: A recreation infrastructure plan for our residents providing high quality parks, culture, services and opportunities that will result in significant improvement in the wellbeing of our residents.

Desired Outcome: Implementation of recreation planning that ensures existing and future infrastructure is maintained and sustainable.

INITIATIVE

3.B. Quality of life: Expand recreational and community building events to increase inclusivity and integration of all residents and encourage use of Town assets (e.g. facilities, sports fields, trails, etc.).

Desired Outcome: A community that plays well and works well together.



4. Maintain and improve the physical assets of our Town

ASSET MANAGEMENT

INITIATIVE

4.A. Asset Management: Within Town Operations, increase efficiency in asset management, planning and budgeting.

Desired Outcome: A community where all Town systems work well and have future capacity.

Council's Strategic Priorities & Initiatives for 2022-2026



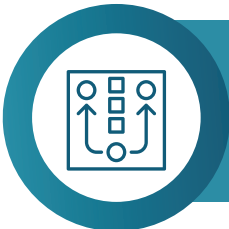
5. Manage the financial resources of our Town wisely

FINANCIAL
MANAGEMENT

INITIATIVE

5.A. Planning & Fiscal Management: More effective and efficient internal information sharing with an improved level of detail on what the Town spends, why, what and how.

Desired Outcome: Become known as a community that supports business development and new investment.



6. Retaining and increasing local business growth, attracting new investment and more residents

ECONOMIC
DEVELOPMENT

INITIATIVE

6.A. Economic Development: Plan for increased tax revenue base from new housing sources. E.g. housing of all types.

Desired Outcome: A Welcoming community with sufficient housing for new residents and workforce.

INITIATIVE

6.B. Economic Development: Plan for increased tax revenue base from new business sources. E.g. new business expansion and new business investment in the community.

Desired Outcome: New sources of Town revenue through new business investment.



Town of Pincher Creek

Council's Strategic Priorities 2022 -2026

INNOVISIONS
— & ASSOCIATES —