TOWN OF PINCHER CREEK

COUNCIL'S STRATEGIC PRIORITIES 2026-2030

“Let’s move forward - united, determined, and inspired.”

Dear Friends and Neighbours,

It is with great pride and optimism that I share our Council's new Strategic Plan. This plan is more than a document; it reflects our shared commitments to building a vibrant, inclusive, and resilient community where everyone can thrive.

Our focus over the coming years will be on ensuring residents have access to reliable infrastructure, and vibrant parks, recreation, and community services. Together, these foundations support wellbeing, foster connections, and sustain a community that is inclusive, resilient, and prepared for the generations to come.

I want to thank each of you who contribute your time, insight, and passion to The Town of Pincher Creek.

Your engagement is the heartbeat of our progress. Together, we will turn these priorities into action and create lasting, meaningful change.

Let’s move forward — united, determined, and inspired.

With gratitude,

W Oliver

Wayne Oliver
Mayor, Town of Pincher Creek

OUR VISION

Pincher Creek - a vibrant, thriving and resilient community providing opportunity and a good quality of life for all.

OUR MISSION

Advancing the interest of our community though well-planned, responsive and accountable public service.

OUR VALUES

OUR PEOPLE	We value and respect all members of our community. Recognizing that each plays an important role in building a strong, welcoming and connected community.
LEADERSHIP	We provide clear direction, make informed decisions, guide our community forward with vision, responsibility and collaboration.
INTEGRITY	We act with honesty, fairness and consistency, in all decisions and actions.
ACCOUNTABILITY	We are committed to the prudent stewardship of public funds and resources, explaining our decisions and taking responsibility for our actions.
TRANSPARENCY	We openly share information, communicate clearly, and ensure our decisions and processes are visible, accessible and understandable to the community.

STRATEGIC PRIORITIES

RESPONSIBLE STEWARDSHIP

The ethical and accountable management of resources and infrastructure, including environment, social, and economic aspects, to ensure their availability and quality for current and future generations.

GOAL

Deliver clear and consistent reporting on:

- Council priorities
- Project progress
- Initiatives

Infrastructure Management

Proactively planning, maintaining and modernizing roads, utilities, public facilities, and community assets to ensure safety, reliability and long-term resilience.

Financial Accountability

Maintaining transparent budgeting, auditing and strategic financial planning to safeguard public resources and ensure sustainable fiscal health.

Legislative & Regulatory Compliance

Upholding all legal, regulatory and governance requirements to ensure ethical, accountable and lawful operations across all municipal functions.

Customer & Community Service

Delivering high-quality, accessible, and responsive services that meet the needs of residents, businesses, and visitors, while fostering transparency, trust, engagement, and community well-being.

Natural Environment & Sustainability

Protecting and enhancing green spaces, managing natural resources responsibly and promoting environmentally sustainable practices for the benefit of current and future generations.

STRATEGIC PRIORITIES
COMMUNITY WELLBEING

Strengthen the social, cultural, recreational and support systems that underpin a healthy, inclusive and vibrant community, enhancing quality of life and fostering a strong sense of belonging for all residents.

GOAL

Expand community trails to support recreation, wellness, and connectivity to:

- East recreational area
- North commercial area

Plan the long-term sustainability of a community arena for the benefit of current and future residents.

Healthcare Access

Advocate for physical, mental and social wellbeing by promoting accessible healthcare services and programs for community members.

Recreation & Leisure

Supporting active lifestyles and social connection though safe, inclusive and well-maintained parks, recreational facilities and community programs.

Safety & Resilience

Strengthening public safety, emergency preparedness, and community resilience to protect residents and enhance quality of life.

Family & Community Services

Providing programs, supports and resources that strengthen connections, promote social well-being and enhance quality of life across all stages of life.

Culture, Arts & Community Engagement

Encouraging creative expression, cultural activities, and community involvement to enrich lives and strengthen community identity.

STRATEGIC PRIORITIES
RESILIENT GROWTH

Advance sustainable economic growth, housing, workforce opportunities and inclusive community investment while strengthening local capacity, and adaptability to meet emerging challenges.

GOAL

Support economic development strategies that:

- Provide sustainable residential growth
- Encourage commercial investment
- Build trust in the local economy

Economic Growth & Opportunity

Fostering sustainable local economic development, supporting business, attracting investment, and creating meaningful employment opportunities for all residents.

Housing & Affordability

Promoting diverse, accessible and affordable housing options to meet the needs of a growing and changing community.

Workforce Development & Skills

Supporting education, training and skill-building programs to prepare residents for current and future employment opportunities.

Inclusive Community Investment

Promoting equitable access to resources, programs and infrastructure that supports the well-being and success of all community members.

Adaptive Capacity & Resilience

Building the community's ability to respond to economic shifts, emerging challenges and long-term change while maintaining opportunity and prosperity.

STRATEGIC PRIORITIES
COLLABORATIVE PARTNERSHIPS

Foster strong relationships with regional organizations, community groups, businesses and residents, leveraging shared expertise and resources to achieve common goals and address community priorities effectively.

GOAL

Refresh the Intermunicipal Collaborative Framework to:

- Strengthen coordination, partnerships, and shared priorities.

Increased opportunities for the public to engage with Council.

Regional & Intergovernmental Collaboration

Working closely with neighboring municipalities, regional organizations, and government bodies to achieve shared goals and coordinated outcomes.

Community & Stakeholder Engagement

Building strong relationships with residents, community groups, and businesses to ensure meaningful participation in decision-making and local initiatives.

TOWN OF PINCHER CREEK

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Monday to Friday • 8:00am to 4:00pm